

## Trafford Covid-19 Public Engagement Board

Wednesday 24<sup>th</sup> February 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Newgrosh	Leader of the Liberal Democrats Group, Trafford Council
Councillor Welton	Ward Member for Altrincham, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Council
Councillor Lloyd	Member of the Health Scrutiny Committee, Trafford Council
Councillor Acton	Chair of the Overview and Scrutiny Committee, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Nigel Smith	Head of Regulatory Services, Trafford Council
Simone Onyemem	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Khan Moghal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Helen Gollins	Consultant in Public Health, Trafford Council
Neill Courtney	Violence Reduction Co-ordinator, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
George Devlin	Lay Member for Patient and Public Participation, Trafford CCG
Jilla Burgess-Allen	Consultant in Public Health, Trafford Council
Eve Mannerings	Trafford CCG
Aliya Bukhari	VoicebeMet
Molly Shaw	Governance Services, Trafford Council
Alexander Murray	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from Helen Grant, Laura Hobbs, Dorothy Evans and Michelle Hill	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford	<p><b>The board agreed:</b></p> <ol style="list-style-type: none"> <li>To note the update;</li> <li>To note that the rate of infection remains high and the rate of reduction has stalled; with a rate of infection of 130 per 100,000 people;</li> <li>To note the importance of children going back to school on the 8<sup>th</sup> March however it is likely that the rate of infection will increase again due to increased social mixing;</li> </ol>	<p><b>All</b></p> <p><b>All</b></p> <p><b>All</b></p>

		<ol style="list-style-type: none"> <li>4. To note the importance of protecting vulnerable people by encouraging the uptake of the vaccine;</li> <li>5. That the presentation shown and government guidance is to be circulated to all board members and elected members;</li> <li>6. To note there will be another elected member briefing with the Public Health team in two weeks;</li> <li>7. To note that face covering, hand hygiene, social distancing and working from home are essential measures to manage the pandemic.</li> </ol>	<p><b>All</b></p> <p><b>Public Health</b></p> <p><b>Public Health</b></p> <p><b>All</b></p>
5	10POINT ACTION PLAN		
5a.	Mass Testing	<p><b>The board agreed:</b></p> <ol style="list-style-type: none"> <li>1. To note that PCR and Lateral Flow testing is now available to key groups including businesses with over 50 staff;</li> <li>2. To note that over 5,500 tests have been carried out at the asymptomatic testing site at Trafford Town Hall displaying its effectiveness;</li> <li>3. To note care-home, NHS and teaching staff now have testing kits delivered directly to their workplace settings;</li> <li>4. To note the potential introduction of a 'Community Collect model' whereby having a number of sites throughout Trafford will allow people who aren't able to go to central sites to collect their own testing kits.</li> </ol>	<p><b>All</b></p> <p><b>All</b></p> <p><b>All</b></p> <p><b>All</b></p>
5b.	Mass Vaccination	<p><b>The board agreed:</b></p> <ol style="list-style-type: none"> <li>1. To note the update;</li> <li>2. To note the success of the vaccination programme in Trafford; with increasing uptake in the North of the borough;</li> <li>3. To note the extra vaccination sites in the North of the borough at Limelight and Seymour Grove;</li> <li>4. To encourage the uptake of the vaccine, especially for those living in North Trafford in more deprived areas;</li> <li>5. That the issues surrounding the uptake of the vaccine in the North will be fed back to the CCG and an update will be provided at the next meeting.</li> </ol>	<p><b>All</b></p> <p><b>All</b></p> <p><b>All</b></p> <p><b>All</b></p> <p><b>CCG</b></p>
5c.	Update and escalations from the COVID-19 Community Engagement Group	<p><b>The board agreed:</b></p> <ol style="list-style-type: none"> <li>1. To note the work that has been done in the North of the borough around vaccine hesitancy; through weekly meetings, messaging into Friday prayers and working with local groups such as Voice of BME.</li> <li>2. To note the Communications team are monitoring social media posts and removing harmful or</li> </ol>	<p><b>All</b></p> <p><b>Comms</b></p>

		<p>inaccurate comments while still allowing healthy conversations between residents;</p> <p><b>3.</b> To note the need for messaging in different languages and for the Communications team to circulate this material to the CCG.</p>	<b>Comms/CCG</b>
5d.	Update and escalations from the Community Enforcement Group	<p><b>The board agreed:</b></p> <p><b>1.</b> To note that the number of non-compliant reports is decreasing however they are expected to increase after the Prime Minister's announcement.</p>	<b>All</b>
6.	Public Engagement Board Activity and Feedback	None.	
7.	Any Other Business	None.	
8.	Date of Next Meeting	Wednesday 10 <sup>th</sup> March 2021 at 10:00am	